



# The Adventures of Camila in the Oil World

By Maria Carolina Cruz

Fiction based on a true story

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and hardcover.

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## FOR IMMEDIATE RELEASE

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### Inspiring Book Empowers Girls and Women to Pursue Even the Most Male-Dominated Careers without Giving up Their Uniqueness

**Author writes from firsthand experience,  
having worked all her life in the oil industry and in cultures  
where women's aspirations tend to be severely limited**

Author Maria Carolina Cruz is on a mission: to encourage every woman and girl who is trying to make it in a man's world. This young veteran petroleum engineer with British Petroleum Company and Shell International comments, "I want to teach girls that they are more powerful than any limitations imposed on them. Humanity is at a turning point where common progress can only be achieved through a balanced decision-making process: men and women contributing equally to the evolution of our planet." She adds, "Girls of today are the women of the future. Families along with schools, corporations, and governments should nurture their development, especially in areas where women have not had the chance to make an impact."

To this end, Cruz has written *The Adventures of Camila in the Oil World*, a superbly illustrated new book for children of all ages that stars Camila, a precocious, intelligent, and beautiful young girl who one day spots a large steel structure in the middle of the sea. She asks her father what it is and he tells her it is an offshore oil platform but that only men can work there.

This is a challenge Camila cannot resist. She deliberately sets out to become qualified to work in a field that most people previously thought was only suitable for men. Indeed, Camila proves she can succeed *and* make an enormous difference, in part because she is the female presence in a tough, difficult, and imbalanced environment. She is courageous, capable, strong, and determined, characteristics that Cruz – and Camila – believe all women can aspire to.

**To learn more about *The Adventures of Camila in the Oil World* or  
to request an interview, contact the author at  
[maria.cruz@planetalice.net](mailto:maria.cruz@planetalice.net).**

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**Author:** After seventeen years in the oil industry in the Americas, Europe, Asia, and the Middle East, Maria Carolina Cruz has created her publishing company in England, Planet Alice Productions Ltd.