



Conference:

**“Girly Girls Who Build
Rockets & Manly Boys
Who Are Not Afraid of
Them.”**

Speaker:

Maria Carolina Cruz

**Frankfurt Book Fair
October 14-18- 2009.
Stand 3.0 J341**

**For more information, contact
the author at
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Eliminating the Battle of the Sexes

Encouraging Self Empowerment & Equality

Author Maria Carolina Cruz has broken the mold throughout her entire career working in male dominated professions. As a former petroleum engineer with British Petroleum and Shell International, Cruz is now on a mission to inspire every woman and girl who wants to make it in a so called “man’s world.”

Cruz is a featured speaker at the Frankfurt Book Fair, October 14-18 and will speak during a conference entitled “Girly Girls Who Build Rockets & Manly Boys Who Are Not Afraid of Them.” Her goal is simple; she says, “I want to teach girls that they are more powerful than any limitations imposed on them. Progress can only be achieved through a balanced decision-making process where men and women contribute equally.”

In fighting for equal rights for men and women, Cruz has a great deal in common with U.S. President Barack Obama who recently said “We are all created equal and each deserve a chance to pursue our own version of happiness,” as he signed the equal pay legislation into law.

During their career, men regularly experience a “glass elevator”, where women often experience a “glass ceiling.” For Cruz this meant that initially she tried to fit into the male dominant world but then decided to think “out of the box” and make her dreams come true. Cruz passionately comments, “Your life is your ship. Be the captain of your ship and decide where you want it to sail.”

To learn more about the conference entitled “Girly Girls Who Build Rockets & Manly Boys Who Are Not Afraid of Them” or to request an interview, contact the author at

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Author: After seventeen years in the oil industry in the Americas, Europe, Asia, and the Middle East, Maria Carolina Cruz has created her own publishing company in England, Planet Alice Productions Ltd.